

The given passage has some blanks. Choose the correct word/phrase that should appear in the blanks, from the options given below.

## Bakery Scores Surprise Hit With 'Edible iPhone'



Fans of Apple's iPhone can now travel to Japan to gobble up (1).  
 A small countryside bakery in western Japan (2) "iPhone cookie," a handmade chocolate biscuit decorated with colorful, edible application icons.  
 At first, the cookie was made just to meet a friend's request, (3) photographs of it made the rounds via the social networking site, Twitter.  
 Since then (4).

The hand-made iCookie doesn't come cheap, (5), where the waiting time to snap up (6) as long as two months.

Sources: 'Bakery Scores Surprise Hit With 'Edible iPhone' - <http://news.discovery.com/tech/bakery-scores-hit-with-edible-iphone.html>

Now choose the CORRECT phrases given below for the questions numbered 1 and 2 in the passage above.

- 1
- A. a tasty cookie modelled on the popular smartphone
  - B. a tasty cookie modelled over a popular smartphone
  - C. tasty cookie modelled across a popular smartphone
  - D. the tasty cookie modelled from the popular smartphone

- 2
- A. enjoys a surprise hit with it's
  - B. will enjoy a surprise hit with its'
  - C. has enjoyed a surprise hit with its
  - D. has been enjoying a surprise hit with it

Read "Here comes the science..." and answer questions 3 and 4.

## Here comes the science...

The first and most important rule when buying a product is not to immediately be impressed by **scientific sounding words**. "These emollients are specially formulated with aqua and humectants" can be non-scientifically translated as "these lotions and creams contain water and moisturisers". Not nearly so exciting, but basically the same thing. (1)

It's actually possible to measure wrinkle depth using technology originally designed for ensuring race car tracks



were smooth. Even a completely straightforward moisturiser, amazingly, with no special ingredients at all, can almost instantly make wrinkles less deep. It's not rocket science. As the moisture is absorbed by the skin, it puffs up, temporarily lessening the appearance of the lines. So an instant effect can be achieved from any decent moisturiser. (2)

Science suggests genes have as much to do with wrinkles as anything else. If your mum's laugh lines are deep, chances are yours eventually will be too. Also, the truth is, skin ages as we grow older, and nothing will absolutely get rid of wrinkles. But scientists say that you can slow down the inevitable ageing process. The anti-ageing product with the strongest scientific support is plain and simple sun cream. Sunlight creates nasty molecules called free radicals which damage the skin by attacking the collagen which keeps skin supple and youthful. And damaged collagen leads to wrinkles. (3)

So, for the moment, if you want to stay young and beautiful, avoid too much sun exposure. And if you think your moisturiser is helping keep away the wrinkles, just maybe it could be working a little more than skin deep. (4)

- Nicola Cook

Source (edited): '*Here comes the science...*' - [http://news.bbc.co.uk/2/hi/uk\\_news/magazine/6498421.stm](http://news.bbc.co.uk/2/hi/uk_news/magazine/6498421.stm)

- 3** The author has used the term "scientific sounding words" to \_\_\_\_\_.
- A. to show that advertising agencies are scientific minded
  - B. to imply that advertising agencies choose words that attract customers
  - C. to explain the serious research behind the production of beauty products
  - D. to caution people against words that can mean different things in different contexts

- 4** According to the passage, what is the reason for the instant wrinkle-reducing effect of even mediocre products?
- A. skin stretching when moisture enters the skin
  - B. skin increasing the production of cells rapidly
  - C. skin preventing cell growth due to moisturiser
  - D. skin removing the ageing cells by opening pores

**1** A

**2** C

**3** B

**4** A